

# 2012 Business Opportunity Fair and Conference



## September 12-14, 2012

Foxwoods Resort Casino- MGM Grand Tower  
240 MGM Grand Drive Mashantucket, CT 06338

### Outline of Program

#### Wednesday, September 12

8:30 am	Registration Opens
9:30 am – 12:00pm	GNEMSDC Organizational Meeting – Joint Meeting of Directors, Senior Advisors, Regional Advisory Council Members, MBEIC Members, Corporate Members
12:00 pm– 1:20 pm	Lunch – “MBDA Business Center and You: Guide to How Corporate Members and MBEs Can Get the Most Out of the Program”
1:30 pm – 5:30 pm	Corporate Training Sessions
1:30 pm – 5:30 pm	MBE Training Sessions
6:00 pm	Registration closes for the day - Hanging Out at the High Roller’s

#### Thursday, September 13

7:30 am	Registration Opens
7:30 am – 9:00 am	Breakfast with Keynote Speaker
9:00 am – 12:30 pm	Corporate Member & MBE Presentations
12:30 pm – 1:45 pm	Luncheon- <i>Keynote Speaker</i> – Jeff Fox, Author, Consultant Sales and Marketing Expert New Book
2:00 pm – 3:30 pm	Corporate Member & MBE Presentations (continuation)
3:30 pm – 4:00 pm	One on One Meeting Sign Ups
4:00 pm – 6:00 pm	One on One Meetings
6:00 pm	Registration closes for day
7:00 pm - 9:00 pm	Shining Star Reception
9:00 pm	Expo Booth Set-Up

#### Friday, September 14

7:30 am	Registration Opens/ Expo Booth Set-Up
7:30 am – 8:45 am	Breakfast- “State of the Council” Corporate Leaders Breakfast Panel
9:00 am	Ribbon Cutting Ceremony
9:05 am – 12:15 pm	Morning Expo Session
12:30 pm – 1:45 pm	Sponsors’ Luncheon with Keynote Speaker
2:00 pm – 4:00 pm	Afternoon Expo Session
4:00 pm – 5:00 pm	Post Expo Reception

# 2012 Business Opportunity Fair and Conference

September 12-14, 2012

Foxwoods Resort Casino- MGM Grand Tower  
240 MGM Grand Drive Mashantucket, CT 06338

## ONLINE REGISTRATION PROCESS

In order to register for the GNEMSDC Expo you will need to register with the GNEMSDC site (you only need to do this once, if you already have a log-in skip to #6)

*Please note- If you are an Annual Sponsor please do not re-register. Email the names of your attendees to [gnemscd@gnemscd.org](mailto:gnemscd@gnemscd.org)*

1. You can do that by going to [www.gnemscd.org](http://www.gnemscd.org) and click on "log-in" on the top right hand side
2. It will take you to a new page where you will see;  
**New User**  
**If you are a new user, to access corporate member/MBE applications, or to register for an event, you must create an online user account [Request Login]**
3. Click on Request Login
4. Fill out the information requested and Click on Submit.
5. You will receive an email from Greater New England MSDC, subject GNEMSDC User Registration, open it and click on the "Please Click Here" to confirm your email address.
6. Once you have established a log-in please email [tparedes@gnemscd.org](mailto:tparedes@gnemscd.org) to let me know when you create the log-in so I can change your status from registered user to Corporate Member or MBE.
7. Once you receive an email from Tatiana stating that I have changed your ID, you will be able to log in and see your company profile and toward the bottom you will see "My Events" and under that you will see - Are you interested in registering for one of our events? Go to our events page. Click on "events page" and you will see the expo information, from there you will see the price for attending the expo, exhibiting and sponsoring.

If you have questions about the portal's features or are having problems, please give Tatiana a call, 203-288-9744.

**HOTEL INFORMATION-** A block of rooms has been reserved for Business Opportunity Fair & Conference 2012 participants at the MGM Grand at Foxwoods. The rate is \$149 per night (plus applicable taxes).

### **We have 2 ways for you to book a room:**

1 - PassKey Link= <https://resweb.passkey.com/go/NEMinority>

2- Phone Reservations= Call **1-866-MGM-0050**. The group code #**4868**.

Provide the group name *Greater New England Minority Supplier Development Council* to the Agent

**Deadline to book your hotel room is August 22, 2012.**

**DIRECTIONS-** <http://www.foxwoods.com/ByCar.aspx>

## **REGISTRATION OPTIONS:**

### **FULL CONFERENCE REGISTRATION- One (1) person to attend all events for all 3 days**

	<u>Regular</u>	<u>On-Site</u>
Corporate Member	\$ 400.00	\$ 500.00
Certified MBE	\$ 200.00	\$ 300.00
Others	\$ 500.00	\$ 600.00

### **ONE DAY CONFERENCE ATTENDEE- One (1) person to attend all events for one (1) days**

	<u>Regular</u>	<u>On-Site</u>
Corporate Member	\$ 200.00	\$ 300.00
Certified MBE	\$ 100.00	\$ 200.00
Others	\$ 250.00	\$ 300.00

**EXHIBITOR BOOTHS-** Included with the booth space are; 2 attendees to all events (1<sup>st</sup> booth only), one 10'x10' draped booth, one 2'x6' skirted table, 2 chairs, 7"x44" booth sign (company name).

	<u>1<sup>st</sup> Booth</u>	<u>Additional Booth*</u>
Corporate Member	\$ 800.00	\$ 400.00
Certified MBE	\$ 450.00	\$ 200.00

\*Does not include extra attendees, this fee is for space only

### **ADVERTISEMENTS**

	<u>Full Page</u>	<u>Half Page</u>
Corporate Member	\$ 600.00	\$ 300.00
Certified MBE	\$ 400.00	\$ 200.00

#### **AD SPECS**

- Full Page – 8” wide x 10 “ tall no bleed
- Half Page - 8” wide by 5” tall no bleed
- Camera-ready art should be sent on CD to:  
Jantris Marketing Services  
18 Boggs Hill Road Newtown, CT 06470
- E-mail files under 8 MB to: [ads@jantris.com](mailto:ads@jantris.com)
- Acceptable file formats include GIF, JPEG, PDF, EPS, TIFF, illustrator and Photoshop *Word Documents will not be accepted*
- Files must be 300 DPI, CMYK and in PC format
- Please supply all supporting fonts and artwork to ensure accuracy
- A hard copy of your ad can be faxed to 203-426-9278
- Ad deadline is **AUGUST 9, 2012**

## **SPONSORSHIP PACKAGES** (these packages are different than the Annual Sponsorships)

---

<b>Event Sponsor</b>	<b>Corporate: \$25,000</b>	<b>MBE: \$15,000</b>
----------------------	----------------------------	----------------------

---

- Two rooms for two nights at MGM Grand at Foxwoods during Program
- 2 Exhibit Booths at Business Opportunity Expo
- Premium Ad Placement in Program Book
- Billboard Opportunity
- 20 Attendees to All Events and Activities (Premium Seating, Friday Lunch)
- Listing on Sponsor Recognition Page in the Program Book

---

<b>Diamond Sponsor</b>	<b>Corporate: \$15,000</b>	<b>MBE: \$7,000</b>
------------------------	----------------------------	---------------------

---

- One room for two nights at MGM Grand at Foxwoods during Program
- 1 Exhibit Booth at Business Opportunity Expo
- Full Page Color Ad in Program Book
- 15 Attendees to All Events and Activities
- Listing on Sponsor Recognition Page in the Program Book

---

<b>Platinum Sponsor</b>	<b>Corporate: \$10,000</b>	<b>MBE: \$5,000</b>
-------------------------	----------------------------	---------------------

---

- 1 Exhibit Booth at Business Opportunity Expo
- Full Page Color Ad in Program Book
- 10 Attendees to All Events and Activities
- Listing on Sponsor Recognition Page in the Program Book

---

<b>Gold Sponsor</b>	<b>Corporate: \$5,000</b>	<b>MBE: \$3,000</b>
---------------------	---------------------------	---------------------

---

- 1 Exhibit Booth at Business Opportunity Expo
- Half Page Ad in Program Book
- 5 Attendees to All Events and Activities
- Listing on Sponsor Recognition Page in the Program Book

## **ACTIVITY SPONSORSHIP PACKAGES**

---

<b>Thursday Breakfast</b>	<b>Corporate: \$2,500</b>	<b>MBE: \$1,500</b>
---------------------------	---------------------------	---------------------

---

Half Page Ad in Program Book, 2 Attendees to All Events

---

<b>Thursday Lunch</b>	<b>Corporate: \$4,000</b>	<b>MBE: \$3,000</b>
-----------------------	---------------------------	---------------------

---

Full Page Ad in Program Book, 5 Attendees to All Events

---

<b>Shining Star Reception</b>	<b>Corporate: \$4,000</b>	<b>MBE: \$2,000</b>
-------------------------------	---------------------------	---------------------

---

Half Page Ad in Program Book, 2 Attendees to All Events



## **ACTIVITY SPONSORSHIP PACKAGES (continue)**

<b>Friday Breakfast</b>	<b>Corporate: \$3,000</b>	<b>MBE: \$2,000</b>
<hr/> Half Page Ad in Program Book, 2 Attendees to All Events		
<b>Friday Lunch</b>	<b>Corporate: \$5,000</b>	<b>MBE: \$4,000</b>
<hr/> Full Page Ad in Program Book, 5 Attendees to All Events		
<b>Post Expo Reception</b>	<b>Corporate: \$2,500</b>	<b>MBE: \$1,500</b>
<hr/> Half Page Ad in Program Book, 2 Attendees to All Events		
<b>Media Sponsor</b>	<b>Corporate: \$5,000</b>	
<hr/> Full Page Ad in Program Book, 5 Attendees to All Events		
<b>Media Sponsor</b>		<b>MBE \$2,500</b>
<hr/> Half Page Ad in Program Book, 2 Attendees to All Events		

CANCELLATION POLICY - To qualify for a full refund, you may cancel your registration by submitting a cancellation request in writing via mail, email or fax, no later than September 1, 2012 to the GNEMSDC. After September 1, refunds are subject to a \$100.00 cancellation fee. No cancellations will be accepted after September 10 including those who do not attend the conference.

# 2012 GNEMSDC Supplier Diversity Business Opportunity Expo

## FAX BACK REGISTRATION FORM

Complete this form and fax to the GNEMSDC at 203-288-9310. For questions please call 203-288-9744

*REGISTER ONLINE AT [WWW.GNEMSDC.ORG](http://WWW.GNEMSDC.ORG)*

### GENERAL INFORMATION

Contact Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Fax Number: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_

<b>1. Sponsorship Package</b>	<b>Corporate:</b>	<b>MBE:</b>
Event	\$25,000	\$15,000
Diamond	\$15,000	\$7,000
Platinum	\$10,000	\$5,000
Gold	\$5,000	\$3,000

<b>2. Activity Sponsor</b>	<b>Corporate:</b>	<b>MBE:</b>
Thursday Breakfast	\$2,500	\$1,500
Thursday Luncheon	\$4,000	\$3,000
Shining Star Reception	\$4,000	\$2,000
Friday Breakfast	\$3,000	\$2,000
Friday Luncheon	\$5,000	\$4,000
Post Reception	\$2,500	\$1,500
Media	\$5,000	\$2,500

<b>3. Non-Sponsorship Support</b>	<b>Corporate:</b>	<b>MBE:</b>
Booth at Expo	\$800	\$450
Additional Booth	\$400	\$200
3 Day Registration* (per person)	\$400	\$200
One Day Only* (per person)	\$200	\$200

*Select day:      Wednesday      Thursday      Friday*

*\*Registrations are non-transferable*

### 4. Advertisements

Full-Page 8" w x 10" h no bleed	\$500
Half-Page 8" w x 5" h no bleed	\$300

**Total Due:** \_\_\_\_\_

**Payment Information-** *(all payments must be received by September 7, 2012)*

\_\_\_\_\_ **Invoice**      \_\_\_\_\_ **Check**      \_\_\_\_\_ **Credit Card\***

\*GNEMSDC Staff will call you when we receive this form for card information